



**Our Office**  
O N L I N E

## **The Full Setup Design Package**

**Cost: \$550**

- 50% deposit and 50% at completion

**File Formats Included:**

- PDF, PNG, JPG, SVG (vector file)

**Design time:** About 2-4 weeks

# What's Included?

- **Logo and Brand Guidelines**
- **Business Card Design**
- **Services Brochure**
- **File formats included:**
  - PDF High Print Quality, PowerPoint, PNG, JPG, SVG (vector file)

# What We Need From You:

- **Name of your business**
- **Any colours you prefer?** Be as specific here as possible
- **Any fonts you prefer?** Be as specific here as possible
- **Text you want used in the brochure**

# How the Process Works:

- Once we have the deposit and your answers to our questions we will create 3 logo examples from which you can choose. You're welcome to pull elements from any of the 3 examples or add your own flare at this revision stage.
- We will finalise your logo design before any of the other work will begin. Along with the logo, we will also use what we have to create your brand guidelines.
- Next, we will create the business cards and brochure based around the created brand guidelines. We will then add text and pictures and present you with a final copy based on your stated needs in the revision stage.
- Any revisions after this point count towards your 3 revisions provided so be sure to communicate clearly what you want in your design.

# Extras and Add-Ons:

- **Additional Final Brochures** - can't quite decide between 2 or more ideas? Get both!
  - 1 additional brochure with 3 revisions - **\$125** - (\$75 savings!)
- **Additional Final Logos** - can't quite decide between 2 or more ideas? Get both!
  - 1 additional brochure with 3 revisions - **\$100** - (\$75 savings!)
- **Additional Final Business Cards** - can't quite decide between 2 or more ideas? Get both!
  - 1 additional business card with 3 revisions - **\$125** - (\$75 savings!)