



Our Office
O N L I N E

Full Service SEO Package

Cost: \$1,500

- 50% deposit and 50% at completion

Ongoing Optional Costs:

- Listed Separately on the back page

Time Needed: About 6-8 weeks

What's Included?

- Full site **SEO Audit** highlighting areas that could use improvement
- Research of up to **50 keywords** to use throughout your site
- **On-Page SEO** fixes for up to **10 pages**
- **Off-Page SEO** for 1 keyword with a minimum of 50 backlinks
- **Technical SEO** - ensuring your website is performing at its' peak for Google algorithm
- **2 Original Articles** packed with SEO using the keyword of your choice
 - Also uploaded to A Change for Better's Resource Database for additional visibility with up to 3 links back to your website.

What We Need From You:

- **Access to your WordPress website - username and login details**
- Completion of our initial questionnaire

How the Process Works:

- Once we have the deposit and your answers to our questions, we will log into your website and perform our SEO audit by checking the 10 pages you identified as needing the most help.
- We will then action all suggestions on the 10 pages identified and take screenshots of said changes.
- At the end, we will provide you with a presentation of our work and the results achieved.
 - Please keep in mind that SEO takes time for maximum results. Best practice for continual growth is to continue sourcing backlinks and doing SEO updates monthly for a minimum of 6 months.

How the Process Works:

- Once we have the deposit and your answers to our questions, we will log into your website and perform our SEO audit by checking the 5 pages you identified as needing the most help.
- We will then action all suggestions on the 5 pages identified and take screenshots of said changes.
- At the end, we will provide you with a presentation of our work and the results achieved.
 - Please keep in mind that SEO takes time for maximum results. Best practice for continual growth is to continue sourcing backlinks and doing SEO updates monthly for a minimum of 6 months.