



**Our Office**  
O N L I N E

## **5 Page SEO Check Up Package**

**Cost: \$1,000**

- 50% deposit and 50% at completion

**Ongoing Optional Costs:**

- Listed Separately on the back page

**Time Needed:** About 4-5 weeks

# What's Included?

- Full site **SEO Audit** highlighting areas that could use improvement
- Research of up to **20 keywords** to use throughout your site
- **On-Page SEO** fixes for up to **5 pages**
- **Off-Page SEO** for 1 keyword with a minimum of 30 backlinks
- **Technical SEO** - ensuring your website is performing at its' peak for Google algorithm
- **1 Original Article** packed with SEO using the keyword of your choice
  - Also uploaded to A Change for Better's Resource Database for additional visibility with up to 3 links back to your website.

# What We Need From You:

- **Access to your WordPress website - username and login details**
- Completion of our initial questionnaire

# How the Process Works:

- Once we have the deposit and your answers to our questions, we will log into your website and perform our SEO audit by checking the 5 pages you identified as needing the most help.
- We will then action all suggestions on the 5 pages identified and take screenshots of said changes.
- At the end, we will provide you with a presentation of our work and the results achieved.
  - Please keep in mind that SEO takes time for maximum results. Best practice for continual growth is to continue sourcing backlinks and doing SEO updates monthly for a minimum of 6 months.