Our Office
ONLINE

Single Page Therapy Website Build Package

Cost: $400
- 50% deposit and 50% at completion

Build time: About 2 weeks
Ongoing fees:
- Listed on last page separately
- **Purchased as a package - $250/year ($125 savings)**

*Prices to be reassessed on April 1st, 2023

** 20% discount on this package for **A Change for Better (ACFB)** Professional Members

What's Included?

- The setup of your **domain on WordPress** and the installation of an **SSL certificate** to keep your traffic secure.

- **1 year of cloud-based hosting** via our dedicated and secure hosting server to keep your website running fast for any visitors who might happen upon it.

- The setup and maintenance of **Elementor builder** and the **Astra Pro premium theme** to ensure you have the most flexibility in designing your webpage.

- The design and setup of the **Landing Page with up to 7 sections** in addition to a **Contact Me form** at the bottom of your page to attract potential clients to reach out.

- **Responsive design** that will look good on desktop, tablet, and mobile devices.

- **Monthly Maintenance for 12 months:** Updates to all plugins, back-ups of your website, and site health checks reports sent to your email

- Documentation and a **30-minute call** going over how to update your website.

What We Need From You:

- **Access to your chosen domain name.** If you have not already done so, please purchase a domain name from a provider such as GoDaddy.

- **Any logos you may have and a set of branding guidelines if you have them.** We can provide logo and brand guidelines for an additional fee of $250 or just a logo for $175

- **Any headshots or other photos** you'd like used throughout your website

- **Text for your website** - what will your page say?

- **Complete our initial questionnaire**

How the Process Works:

- Once we have the initial questionnaire and access to your domain, we will go ahead and set it up in WordPress with Elementor as the builder and Astra as the theme.

- If you requested any logos to be created, we will schedule a 30-minute call to go over design ideas.

- Once we have a rough estimate of what the page will look like, we will send you links to view and provide feedback on the design.

- We then enter in your details, text, and photos and set up the Contact Me form to go to your chosen email address.

- Once the details have been transferred, the build will be complete and we will then set up a 30-minute call to go over how your website works and how to modify your page. We will record the session and provide you with written documentation as well.

Extras and Add-Ons:

- **Additional pages or templates:** $160 each up to 5 sections, $250 for 5-9 sections

- **Logos and Brand Guidelines:** $250 , Logo only: $175 - includes 3 revisions
    - Additional revisions - 1 for $50, 3 for $100

- **Setup of Google Workspace email** with your domain name: $100

- **Additional Web Storage: Up to 5GB:** $125/ year

Ongoing Costs Break Down:

- **Cloud-based web hosting with up to 1GB of Storage and SSL Certificate renewal:** $75/ year

- **Monthly Maintenance:** Updates to all plugins, back-ups of your website, and site health checks reports sent to your email - $200/ year

- **Elementor Theme Builder and Astra Premium Theme:** $100/ year

Price if all were purchased separately: $375

Purchased as a package - $250/year ($125 savings) - BEST DEAL

Or $25.00 monthly ($75 savings yearly)