

Brochure Design Package

Cost: \$200

• 50% deposit and 50% at completion

Design time: About 1-2 weeks

File Formats Included:

PDF, PNG, JPG, SVG (vector file)

What's Included?

- 3 first draft samples of your brochure template
- 1 final copy of your brochure
- File formats included for logo in addition to the source file:
 - PDF, PNG, JPG, SVG (vector file)

What We Need From You:

- Your logo and any brand guidelines you may have.
- Any colours you prefer? Be as specific here as possible
- Any fonts you prefer? Be as specific here as possible
- Text you want used in the brochure

How the Process Works:

- Once we have the deposit and your answers to our questions we will create 3
 <u>example templates</u> from which you can choose. You're welcome to pull elements

 from any of the 3 examples or add your own flare at this revision stage.
- We will then add text and pictures and present you with a final copy based on your stated needs in the revision stage.
- Any revisions after this point count towards your 3 revisions provided so be sure to communicate clearly what you want in your design.

Extras and Add-Ons:

- Additional Final Brochures can't quite decide between 2 or more ideas? Get both!
 - o 1 additional brochure with 3 revisions \$125 (\$75 savings!)